



The Idaho Foodbank

Food and Fund Drive Kit



www.idahofoodbank.org

Lewiston

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Boise

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Boise, ID 83705
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The Idaho Foodbank - Leading the effort to end hunger in Idaho

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No one in Idaho will have to go hungry

Thank you for your interest in organizing a food and fund drive to benefit The Idaho Foodbank.

This packet contains guidelines and suggestions to help make your food & fund drive a fun and successful event.

Terry Graves
Food Resources Manager
The Idaho Foodbank

Hunger Statistics

Below are some of the latest statistics on hunger in Idaho. Your drive support greatly impacts meeting the need and changing these statistics for the better.



Thank you for your support!

- Food banks are by far the single most important source of food for agencies with emergency food providers, accounting for 71% of the food distributed by pantries, 42% of the food distributed by kitchens, and 47% of the food distributed by shelters
- Among all client households served by emergency food programs in Idaho, 81% are food insecure, according to the U.S. government's official food security scale. This includes client households who have low food security and those who have very low food security
- In 2009, the Foodbank distributed 7.87 million pounds of free food, up from 6.8 million pounds in 2008-9.
- We supply food to more than 200 partner agencies (food pantries, feeding sites, etc.) throughout the state at no charge. There is no fee to be a partner agency and no cost to the food recipient.
- The Foodbank network provides free food 116,000 times a month.
- In fiscal year 2009, 19,705 volunteers donated 53,174 hours to Foodbank programs.
- The USDA has ranked Idaho the 29th hungriest state. This means an average of 53,539 (11.4%) Idaho families (144,021 people) were not sure of their food supply
- 65,517 Idaho children (16.6%) are food insecure, the 27th highest rate in the country. For children under the age of 5, however, the rate of food insecurity is 20.2% (23,008 children), the 10th highest rate in the country.
- The Idaho Foodbank's Hunger in Idaho 2010, the largest Idaho hunger study ever done, showed a 59% increase from the 2006 study that was conducted. The full study is available on The Idaho Foodbank website.
- Idaho Foodbank recipients who say they must choose between paying for food and paying for:
 - Utilities or heating fuel: 47% Rent or mortgage: 34%
 - Medicine or medical care: 34% Transportation: 37% Gas for car: 49%

For More information please visit www.idahofoodbank.org

Getting Started



Please read through the following information to help you in planning your Food/Fund Drive to benefit The Idaho Foodbank.

1. You may contact us by calling the food drive hotline nearest you.
Boise - 208-336-9643 x 252 - Pocatello - 208-233-8811 - Lewiston - 208-746-2288
2. If you wish to use The Idaho Foodbank logo, please call and speak to our marketing department. The logo is copyrighted and may only be used with the permission of The Idaho Foodbank.
3. Select specific dates. Determine if a one or two-week food and fund drive or a one-day collection would be the most effective way to maximize participation.
4. A successful food drive requires organization. Recruit committee members who are natural leaders in your organization and who are interested in motivating teammates and building community.
5. Establish a goal for your drive such as total pounds, items or monetary contribution per person.
6. Collect donations.
7. A visible location is important to the success of your drive.
8. Use secure containers to collect financial donations. Be sure to place a reminder on your promotional materials that monetary donations will be accepted. A donation of one dollar will purchase **2.66** pounds of food for someone in need. Financial donations made directly to The Idaho Foodbank are tax-deductible. Make all checks payable to The Idaho Foodbank.

How everyone can be involved in your Food/Fund Drive:

- Distribute materials and publicity within your group and let the members spread the materials to an appropriate audience
- Publicize the suggested food list.
- Give donors and contributors personal recognition.
- Display the food that has been collected.
- Arrange for your company to match the donated food and funds in some way; i.e. donating a frozen turkey, or funds for every 100 pounds of food donated.

Most Needed Items



Fruits and Vegetables

Canned vegetables, fruit, tomatoes
Canned/bottled 100% fruit juice
Tomato sauce



Grains

Whole grain crackers
Oatmeal
Cereal
Pasta
Flour
Rice



Protein

Peanut Butter
Dried beans and peas
Canned meats
Dried meats
Tuna



Miscellaneous Food

Vegetable oil or shortening
Instant and canned soup
Chili or Stew
Condiments
Sugar



Shelf Stable Milk

Non-Fat dry milk
Canned evaporated milk
Dehydrated milk
Instant breakfast



UNOPENED ITEMS ONLY

Please keep items within two years
of their sell by date.

Please focus donations on
nutritious foods.

Ideas for Fund-raising



- Hold raffles for a day off with pay, reserved parking spots, romantic getaways, golf four-somes, etc.
- Have a “jeans” or “Hawaiian Shirt” day and pitch in \$5 for the privilege.
- Have an “empty your pockets” day (or week) and collect all the pennies, nickels, dimes and quarters from everyone.
- Encourage competition between floors and between departments. Set up competitions between departments or groups to encourage friendly competition. Try bowling, softball, kickball, darts, basketball, footraces or mud pie making. The sky’s the limit!
- Skip a meal. Ask colleagues to skip a meal and donate the money they would have spent on food. This will also give the participants a perspective on how hunger impacts their daily lives.
- Encourage employees to write a check in memory or honor of a special person.
- Have a potluck lunch and charge \$5 per person.
- Host a “building competition”. Limit construction materials to cans or non-perishable food only.
- Hold a bake sale or cake walk.
- Have a craft sale.
- Hold a used book sale.
- Sell cookbooks of recipes from employees.
- Host a “circus” with clowns, balloons, face painting, popcorn, peanuts and cotton candy. Encourage employees to bring their family and friends.
- Host a “carnival” with dunking booths, caramel apples, penny throwing, pie throwing and hot dogs.
- Sell T-shirts or sweatshirts for the employees to wear during the week of the drive.
- Have an art/craft/hobby show featuring individual “works of art”. Charge admittance.
- Host a walk or run or amble during lunch hour.

Food & Fund Drive Event Ideas

Entertainment Benefits



- Plays and Musicals
- Movie Premieres
- Amateur Entertainment
- Concerts
- Celebrity Lunches

- Dinners
- Fashion Shows
- Potluck Dinners
- Cocktail Parties
- Wine & Cheese Parties

- Luncheons
- Picnics
- Coffees and Teas
- Catered Events

Food & Drink



Merchandise Events



- Auctions
- Raffles
- Retail Stores
- Bazaars
- Garage Sales

- Flower/Plant Sale
- Rummage Sale
- Used Book Sales
- Catered Events

Audience Participation Events

- Garden Walks
- Carnivals
- Las Vegas Night
- Card Parties and Bingo
- Craft and Hobby Shows

- Home Tours
- Dances
- Festivals
- Telethons
- Children's Fairs



Managing the Proceeds

You can help The Idaho Foodbank when you deliver the food and cash proceeds from your food/fund drive to one of our warehouses. The Idaho Foodbank will supply you with a food drive kit that consists of:

- Cardboard barrel(s)
- Boxes
- Copy of the Food and Fund Drive Kit.

When you pick up or download the kit and then deliver the proceeds to The Idaho Foodbank, you save us staff time and transportation costs. These savings translate into the acquisition of more food for those who are hungry in Idaho.

If the proceeds of your drive are too large for you to transport, please call:

Boise - Terry Graves - 336-9643 extension 244

Lewiston - Chuck Whitman - 746-2288

Pocatello - Joye Jones - 233-8811.

foodrives@idahofoodbank.org