



Member of
**FEEDING™
AMERICA**

BEEF COUNTS

Idaho's Beef Industry United Against Hunger

2016 PROGRAM IMPACT REPORT



The Beef Counts program, the first of its kind in the nation, converts donated funds or live animals to protein-rich beef products for distribution to Idahoans who are in need.



A Unique Partnership Working to Solve Hunger

The Beef Counts program is the result of a partnership between The Idaho Foodbank, Idaho's largest distributor of free emergency food, and members of the Idaho beef industry including Idaho Cattle Association, Idaho CattleWomen Council, Idaho Beef Council and Agri Beef Company. Since its inception in 2010, the program has distributed more than 1,000,000 3-oz serving of beef through The Idaho Foodbank's statewide network of community partners.

Solving Hunger in Idaho

2016 CALENDAR YEAR

\$70,940

Total of all beef and cash donations

31

program participants

1,023,770

3-oz food donations since 2010

Beef Night on the Ice

Annual event to increase public awareness of Beef Counts and generate donations for The Idaho Foodbank.



Industry Partners:

- Treasure Valley Livestock
- Twin Falls Livestock Commission Company
- Burley Livestock Auction
- Blackfoot Livestock Auction
- Snake River Cattle Feeders
- Boise Valley Feeders
- Hidden View Land & Cattle



Converting Support to Food

The Beef Counts program takes donated funds or animals and through a dollar match from the Agri Beef Company, purchases hamburger or roasts. These beef products are then distributed by The Idaho Foodbank to their community partners that include food pantries, senior centers, feeding sites and shelters. In rural areas of Idaho where the need is greatest, but often there is no local food partner, The Idaho Foodbank distributes food through a mobile pantry.

For the 1 in 7 Idahoans who faces hunger every day, the Beef Counts program provides a high-quality product that is protein-rich making it an important part of a well-balanced diet.



Helping Our Idaho Neighbors in Need



In the communities we live in, the ranchers and cattlemen are the first ones to step up and help when there's an issue. They're the first ones to give food to people who are hungry. Beef Counts is just the next step in that

- Derek Bedke, Performix Nutrition



I live on a fixed income and can't afford meat very often. This is such a treat. Thank you so much.

- Recipient, Mobile Pantry for Seniors



The Idaho Foodbank is an independent, donor-supported, nonprofit organization founded in 1984, and is the largest distributor of free food assistance in Idaho. From warehouses in Boise, Lewiston and Pocatello, the Foodbank has distributed more than 151 million pounds of food to Idaho families through a network of more than 230 community-based partners. These include rescue missions, church pantries, emergency shelters and community kitchens. The Foodbank also operates direct-service programs that promote healthy families and communities through good nutrition.



For additional information about the Cooking Matters, visit our website: idahofoodbank.org/programs

Southwestern Idaho Administrative Offices
3562 South TK Ave.
Boise, ID 83705
(208) 336-9643

Eastern Idaho
555 South 1st. Ave.
Pocatello, ID 83204
(208) 233-8811

North Central Idaho
3331 10th St.
Lewiston, ID 83501
(208) 746-2288



Recognized as a Four Star Charity for 7 consecutive years.