

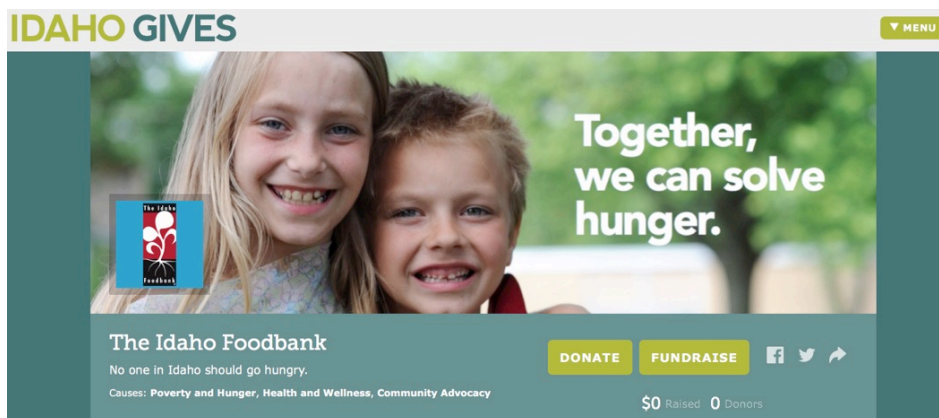
Become a Fundraising Champion on Idaho Gives Day May 3, 2018



On Idaho Gives Day this year you can support The Idaho Foodbank by making a donation or by participating as a “peer to peer” fundraiser. The concept is similar to a “Go Fund Me” campaign – you set up a simple fundraiser on Idaho Gives in your name and encourage your friends, family and colleagues to contribute by letting them know via email and through social media. All the tools to you need are available on our Idaho Gives page, and it’s easy to do!

First, visit our Idaho Gives page at:

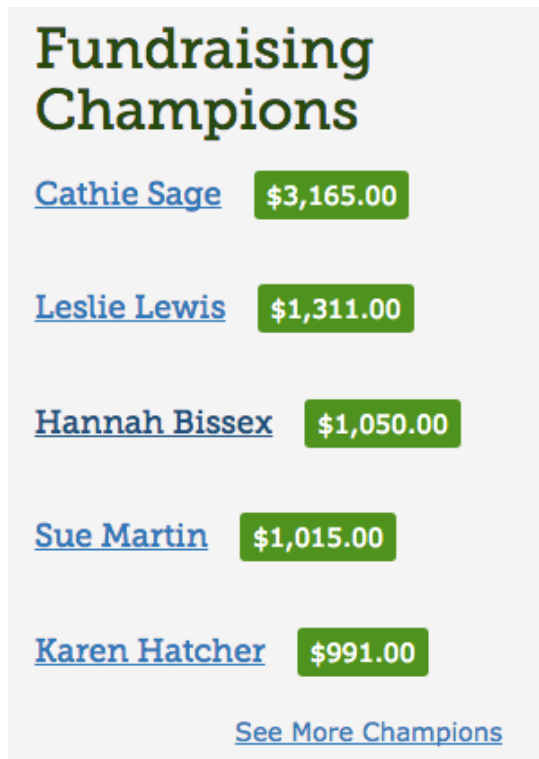
<https://www.idahogives.org/organizations/the-idaho-foodbank>



Click on the FUNDRAISE button. You set up your fundraiser with an email and password.

There is additional information to fill out, and while most of it is optional, it will help encourage people to join in.

On Idaho Gives day, fundraisers will show up on our giving day page.



Look at those fundraisers go!

Personalizing your campaign

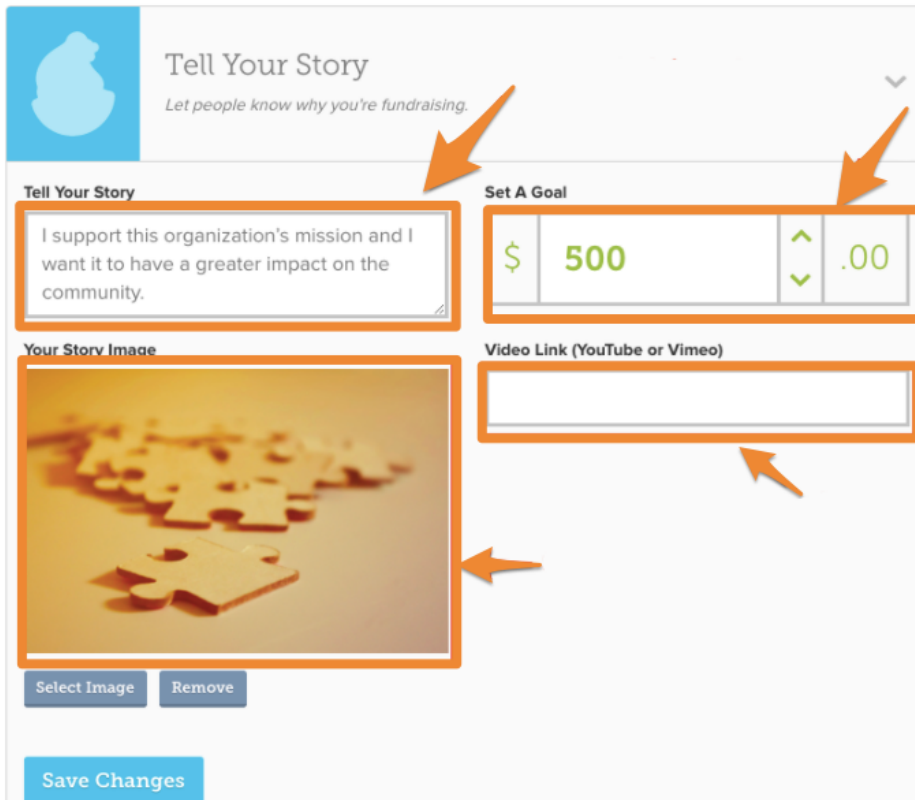
When you set up your page, you will be prompted to upload a personal photo and a graphic. We can't supply your photo, but we did set up a page where you can download some graphics we created for Idaho Gives day that are in the correct size and proportions. Visit:

[Idaho Gives Day Downloadable Image Gallery](#)

Tip on Setting up Your Page:

Step 1: Tell Your Story


Within the first tab of your P2P Fundraising Toolkit, you can tell the story of why you are a P2P fundraiser for The Idaho Foodbank! Here you can add your personal story, set a goal for yourself, upload a custom image, or even swap it out with a video link.



Tell Your Story
Let people know why you're fundraising.

Tell Your Story
I support this organization's mission and I want it to have a greater impact on the community.

Set A Goal
\$ 500 .00

Your Story Image

Select Image Remove

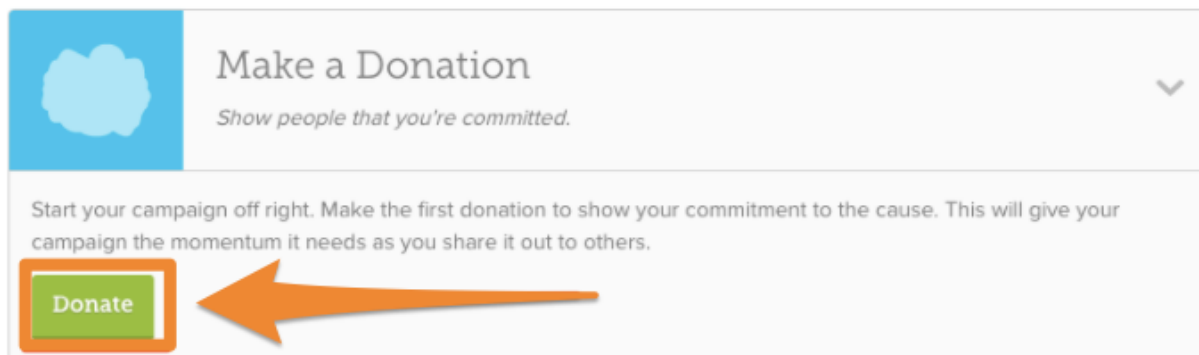
Video Link (YouTube or Vimeo)

Save Changes

Orange arrows point to the text area, the goal input fields, the image area, and the video link input field.

Step 2: Make a Donation

Within the second tab of your P2P Fundraising Toolkit, you can add a seed donation to your campaign. Setting an example for other donors by donating shows you're committed to the campaign so they should be too. Donations for Idaho Gives start on April 20.



Make a Donation
Show people that you're committed.

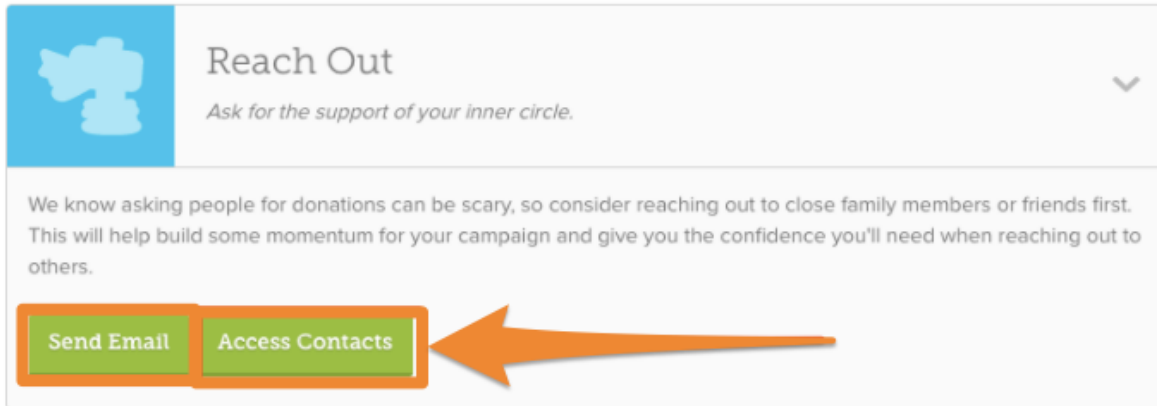
Start your campaign off right. Make the first donation to show your commitment to the cause. This will give your campaign the momentum it needs as you share it out to others.

Donate

An orange arrow points to the 'Donate' button.

Step 3: Reach Out

Within the third tab of your P2P Fundraising Toolkit, you can send personalized emails to your friends and family asking for donations. You'll even have the option to upload your contacts and send them an email right from this page!



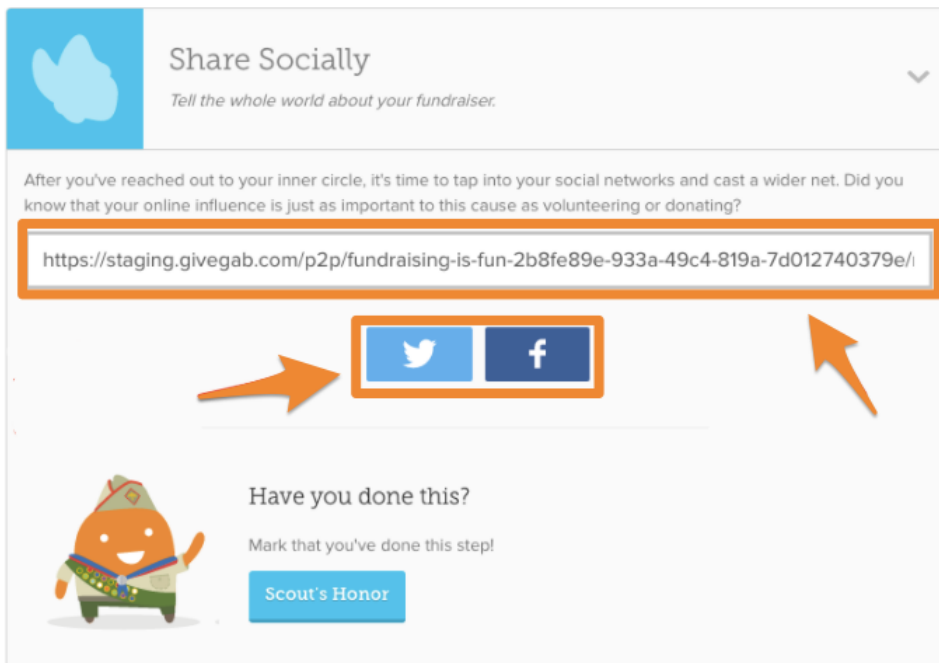
Reach Out
Ask for the support of your inner circle.

We know asking people for donations can be scary, so consider reaching out to close family members or friends first. This will help build some momentum for your campaign and give you the confidence you'll need when reaching out to others.

[Send Email](#) [Access Contacts](#)

Step 4: Share Socially

Within the fourth tab of your P2P Fundraising Toolkit, you can cast a wider net and share your page on Facebook, Twitter, or other Social Media sites.



Share Socially
Tell the whole world about your fundraiser.

After you've reached out to your inner circle, it's time to tap into your social networks and cast a wider net. Did you know that your online influence is just as important to this cause as volunteering or donating?

<https://staging.givegab.com/p2p/fundraising-is-fun-2b8fe89e-933a-49c4-819a-7d012740379e/>

[Twitter](#) [Facebook](#)

Have you done this?
Mark that you've done this step!

[Scout's Honor](#)

Step 5: Give Thanks

Within the final tab of your P2P Fundraising Toolkit is one of the most important steps you'll need to complete as a P2P fundraiser - thanking your donors. Let your donors know how their contribution made an impact, by sending them an email right from this page or mark them as thanked if you showed your appreciation another way.

Give Thanks
Thank your supporters.

No matter what amount you've raised, it's very important to thank the supporters that donated to your campaign.

Thank Selected Donors

<input type="checkbox"/>	Name	Amount	Comment
<input type="checkbox"/>	Jane Smith	\$15.00	Mark as Thanked
<input type="checkbox"/>	John Doe	\$25.00	Mark as Thanked
<input type="checkbox"/>	Nicole Peinkofer	\$50.00	<input checked="" type="checkbox"/> That's you!

Step 6: Track Your Progress

To the right of your tabbed checklist is a progress box. Within this box you'll find a number of stats regarding your progress, a direct link to your P2P fundraising page, and social share buttons.

Progress

2%

\$12 Raised of \$500 Goal

339 Days Left

1 Donor

Progress Toward Fundraising Goal

Share your Fundraiser!

<https://staging.givegab.com/p2p/logan-:>

Direct Link and Social Share Buttons

Your Team

[Join or create a fundraising team](#)

Need some inspiration?

Check out [these great fundraising ideas](#) over on the GiveGab blog.

For More Information visit The Idaho Foodbank's [Idaho Gives Toolkit Page](#) we created for this campaign.