



A Fresh Approach
TO FEEDING IDAHO FAMILIES

TIME FOR A CHANGE

Taking A Fresh Approach to hunger will provide more Idahoans in need with a greater variety of healthy and nutritious food. To succeed, the Foodbank must modernize its facilities in Boise, Lewiston and Pocatello, so it has the capacity to distribute more food to more Idaho communities.

1 in **8** Idahoans is food insecure.

More than **222,000** people including
72,000 children live with hunger every day.



Phase One of A Fresh Approach campaign included raising funds for construction of a new North Central Branch facility in Lewiston.

PROVIDING MORE FOOD TO MORE PEOPLE

PHASE TWO CAMPAIGN GOAL

\$10 Million



SOUTHWEST IDAHO

- Expansion planning underway for 2018

EASTERN IDAHO

- Upgrade remodel completed winter of 2016; expansion planning underway for 2018

THANK YOU TO OUR DONORS!

J.R. Simplot Company Foundation, Inc
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CoBank, Northwest Farm Credit Services, Micron Foundation

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PATRICIA KEMPTHORNE, A FRESH APPROACH CAMPAIGN CHAIR



Dear Friends,

It's sad to say, but hunger is present in every city, town and rural community in Idaho. On the bright side, we live in a state that is home to civic-minded individuals and corporations as well as a robust agricultural industry. The Idaho Foodbank has benefited from their generosity.

This last fiscal year, 90% of the more than 18.7 million pounds of food that was distributed statewide was donated. A significant percentage of that food was fruits and vegetables. This reflects a trend that began almost six years ago. Storing and distributing more fresh and frozen food requires a major "retooling" of the Foodbank infrastructure. Hence the need for our A Fresh Approach campaign.

Helping working families, children and seniors who are struggling is important if Idaho is to have a bright future that everyone can enjoy. To that end, I hope you will join me in supporting the important work that lies ahead. Together, we can solve hunger.

Sincerely,

A handwritten signature in blue ink that reads "Patricia Kempthorne".

Patricia Kempthorne
Chair, A Fresh Approach Campaign

To find out how you can participate
in A Fresh Approach to feeding Idaho families
contact Donya Webb, Major Gift Officer,
at dwebb@idahofoodbank.org. Or, call (208) 577-2710.



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