



A Fresh Approach TO FEEDING IDAHO FAMILIES



A FRESH APPROACH CASE STATEMENT

Who We Are:

The Idaho Foodbank is the leading hunger-relief nonprofit in the state of Idaho, providing services and programs to every county in the state through a network of more than 400 community partners including non-profits, schools, churches, and other community organizations.

Who We Serve:

Most foodbank recipients are folks who are “doing all the right things...” They have a job, sometimes two, but because of their wages or unexpected bills or a health crisis, they do not have enough money to buy the food they need to feed themselves or their families.

The Need:

1 in 8 people in Idaho, including 1 in 6 of our kids, have experienced a time of food insecurity – when they didn’t know where their next meal was coming from and lacked the nutrition they need to live active lives.

Our Vision:

We envision healthy communities where, through education and collaboration, all Idahoans have access to food for nutritious meals during their time of need.

Our Goal:

To address the challenge of food insecurity across Idaho and make our vision a reality, we must distribute more than 29 million pounds of food annually – a 9-million-pound increase over FY 2019.

Barrier to Overcome:

Food availability is not the issue with food insecurity – access to food is. There is enough food between our state resources and neighboring partners to provide access to food for all Idahoans. In fact, The Foodbank currently displaces a minimum of 2 million pounds of donated food each year to neighboring food banks because we lack capacity.

- The type of donated food has changed from predominately shelf stable to more than 50% perishable requiring a significant increase in cooler and freezer capacity.

Our Solution:

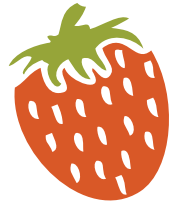
To utilize the abundance of generous donations within our state and meet the needs of those facing hunger, we must expand our overall capacity for food distribution.





OUR CAMPAIGN FOCUS

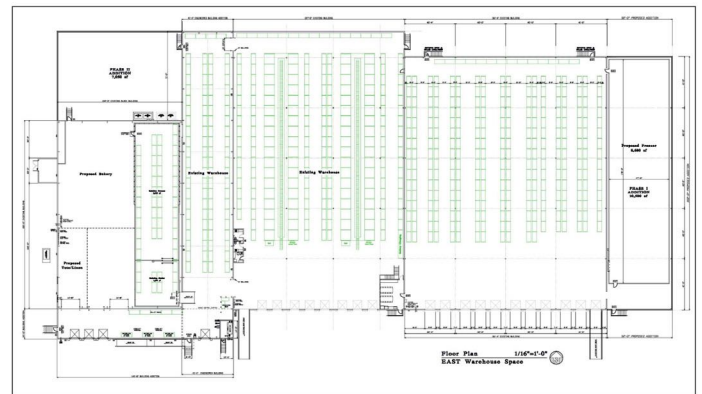
- After careful review of the Feasibility Study, The Idaho Foodbank Board of Directors and Leadership have chosen to move forward with a facility expansion in Southwest Idaho.
- With escalating real estate prices, the timing of this project is critical – we must work to expand in the next year while also maintaining services across the state.
- The 102,000 square foot building plus renovations will total nearly \$13.2M. With the leadership gift from the building owner and the proceeds from the sale of our current facility The Idaho Foodbank, our campaign goal is \$8.8M.



FEASIBILITY RESULTS

In June 2018, we launched a Feasibility Study to better understand the interests and support of our mission, services, and future including facility expansion. The study was conducted by interviewing leaders, donors and community members in Eastern, South Central and Southwestern Idaho.

- Positive results were indicated in both South Central and Southwestern Idaho in terms of community engagement with our mission and identified support for facility expansion.
- In Southwest Idaho, we identified significantly more support for the expansion of our facility which would provide the needed space to capture more donated food for the entire state, South Central included.
 - Identified support from Southwest Idaho includes a once-in-a-lifetime opportunity to secure a warehouse facility which ideally meets our needs and incorporates a sizeable leadership gift.



HUNGER FREE AND HEALTHIER

We hope you will consider helping build a hunger-free and healthier Idaho.



For more information, please contact Morgan Wilson, Chief Development Officer
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