

MEDIA ALERT



"Scouting for Food" Event Two Decade-long Tradition to Benefit The Idaho Foodbank

Help us get the word out on this iconic annual food drive to fight hunger and make the holidays a little brighter for our neighbors in need.

When: Remote interviews are available NOW with the following:

- Carlyn Blake Development Manager for The Idaho Foodbank
- Morgan Wilson Chief Development Officer for The Idaho Foodbank

What:

- Members of the public are encouraged to drop off food donations from 10:00AM 2:00PM this Saturday, November 14 at specific locations in Boise, Meridian, McCall, Mountain Home, Payette, Twin Falls and the Wood River Valley. (See locations below)
- Last weekend the Boy Scouts also dropped off bags in neighborhoods from Buhl to Ontario,
 Oregon. Residences who received a bag are asked to fill it with nonperishable food items and
 leave it on their doorstep to be picked up by troops at 9:00AM this Saturday.
- More information can be found at: https://www.mountainwestcouncil.org/ or send an email to: moutainwestcouncil@scouting.org

Why:

- It is estimated that 1 in 9 individuals and 1 in 8 children were food insecure in Idaho <u>prior</u> to the pandemic. Recent projections that consider the impact of COVID-19 sadly change that ratio to 1 in 7 Idahoans and 1 in 5 children.
- **Donating is simple and convenient** plus the donation goes directly to local communities to provide food and hope to neighbors struggle to cover basic needs this holiday season.
- The Boy Scouts of America (BSA) have been conducting this holiday food drive for over 25 years; providing hundreds of thousands of pounds of food critical nourishment to families and individuals facing hunger in Idaho.



Drop Off Locations:

Boise: Scouting Office 8901 W. Franklin Rd, Boise

Meridian: The Idaho Foodbank – 3630 E. Commercial Court, Meridian **McCall:** Heartland Hunger Resource Center, 556 Deinhard Ln, McCall

Mountain Home: 585 N. 3rd St. East, Mountain Home

Payette: Western Idaho Community Action Programs (WICAP) – 540 S. 16th, Suite 105, Payette

Twin Falls: Mustard Seed Ministries – 736 Main Ave N

Wood River: Blaine County Hunger Coalition – 121 Honeysuckle St, Bellevue

Press Contact: Susanne Lally – Public Relations, The Idaho Foodbank

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About The Idaho Foodbank

The Idaho Foodbank is an independent, donor-supported, nonprofit organization and is the largest statewide distributor of free food assistance in Idaho. The Idaho Foodbank was established in 1984 and since that time has distributed millions of pounds of food through its facilities in Lewiston, Meridian and Pocatello. In the last fiscal year, The Foodbank provided food for more than 18.6 million meals to Idahoans living with food insecurity. The Foodbank distributes food through a network of more than 400 partners including schools, food pantries, senior centers, feeding sites, shelters, mobile pantries and churches. Recognizing the crucial connection between hunger and health, The Idaho Foodbank focuses on providing nutritious food and collaborates with community organizations to promote nutrition education, wellness tools and healthy living. Visit idahofoodbank.org for more information. Find us on your favorite social media platform.