



A Fresh Approach

TO FEEDING IDAHO FAMILIES

The 2020 surge in demand for supplemental food worsened our warehouse capacity limitations. Now, with your help, we are able to distribute more food to our Idaho neighbors in need during these difficult times.

Be a part of the solution!

Help complete the capital campaign for The Idaho Foodbank's new hunger relief facility, distributing food statewide.



The Problem: A Lack of Space

Generous donors can help meet the growing demand for emergency food in Idaho. But a lack of warehouse capacity, especially for perishable goods, limits the ability to distribute food in a timely way to feed Idaho's hungriest families, seniors and children.

The Idaho Foodbank is responding to a dramatic shift in food donations. A few years ago, donations were comprised of predominantly shelf-stable foods. Now more donations of fresh or frozen food are being made, requiring more cooler and freezer capacity to avoid waste. Plus, with Idaho as one of the nation's fastest-growing states, more working families and senior citizens are finding that "rent eats first" as housing prices have soared. Many individuals are seeking assistance from our 465+ partner agencies statewide as they struggle to put food on the table for their families.



Lack of Warehouse Space

With population growth, we will need to distribute at least 29 million pounds of food annually, an increase of 7 million pounds over fiscal 2020.



Lack of Refrigeration

Warehouses, coolers and freezers are at capacity, limiting the variety and amount of food we can accept, store and distribute.



Lack of Teaching Space

A "teaching kitchen" focuses on nutrition education, helping families learn how to use donated resources, minimizing waste.

"I was fortunate to receive a call from Karen Vauk just before Thanksgiving and we had a great chat. I learned of the new match leveraged by others and my wife and I realized we wanted to participate again. I'm sending another check; please use it for your Capital Campaign. Thank you for all your team does to help the people of Idaho." - John and Jacque McVey, friends of The Idaho Foodbank since 1997.

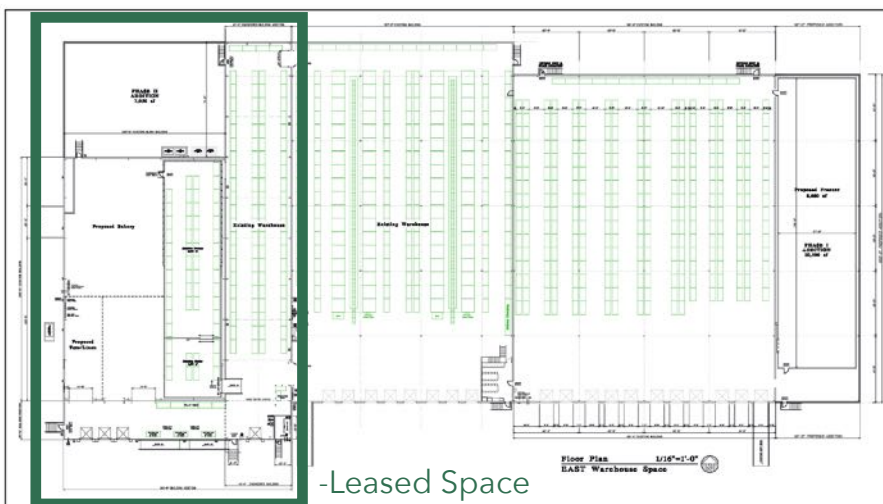


The solution: Idaho's new hunger relief facility

Thanks to a generous lead gift by Jackson's Companies, The Foodbank has moved into an expansive facility in Meridian that will serve as the new statewide distribution facility and headquarters.

The facility, along with the cost of renovations to allow for a teaching kitchen and office space, totals \$14.5 million. With the lead gift of \$1.88 million, and the proceeds from the sale of our former 28,000 sq. ft. warehouse in Boise, the starting goal of A Fresh Approach capital campaign was to raise \$8.8 million in donations for the remaining cost of the project. Thanks to our individual and corporate donors, we have less than \$1.5M until our goal is met.

Initially, we will not need to use the entire 102,000 sq. ft. of the new facility and has leased 40,000 sq. ft. to a paying tenant. This allows The Foodbank to create earned revenue until demand for food distribution requires use of the leased space.



“We must ensure that our Idaho Foodbank has the capacity to capture more Idaho-grown produce and distribute it more frequently to more Idahoans than ever before.”

- Campaign Chair Patricia Kempthorne, former Idaho First Lady and Founder, Twiga Foundation.

Idaho is a state of not only great bounty, but also tremendous generosity. Idahoans rank third in the U.S. for volunteering, and annually, The Foodbank benefits from more than 70,000 hours of donated time.



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Please join us in taking A Fresh Approach to accepting additional food and distributing it to neighbors in need from our newest hunger relief facility.



The right approach to feeding Idaho families, children and seniors in their time of need

A recent report predicts that one in seven people in Idaho, including one in five Idaho children, could experience food insecurity due to the impact of the COVID-19 pandemic.

The pandemic has created challenges for many people that have never had to ask for help before. Most of the people who need supplemental food are “doing all the right things” – they have a job, many times two, and are committed to self-reliance. But unexpected medical bills, a dramatic jump in rent, or a family crisis can limit their ability to buy food. Over half of those going hungry in Idaho do not qualify for public assistance. The Idaho Foodbank, and our network of more than 465 schools, churches, nonprofits and other distributing organizations, provide a critical lifeline.

94% of all donations go to feeding the hungry

The Idaho Foodbank is the largest distributor of free supplemental food in Idaho, with warehouses in Meridian, Pocatello and Lewiston providing enough food for more than two million meals each month. One of Idaho’s most-trusted charities, The Idaho Foodbank has been providing hunger relief for 35 years and is grateful for the generous contributions we receive from individuals (51%), corporations and businesses (26%), foundations and trusts (11%), community programs and other sources (8%) and government reimbursement programs (4%).



To learn more about A Fresh Approach Capital Campaign and recognition opportunities, or to schedule a donor’s tour of the new Idaho hunger relief facility, contact Adrienne Smith at adsmith@idahofoodbank.org or (208)340-7891.