



**Million Meals in March (MMIM)  
Corporate Challenge  
(Internal or vs. other companies)  
March 1 - March 31, 2024**

**MMM IS A COMPETITION** – In its 8th year, local businesses participate in a creative competition to raise funds, collect food, and volunteer - with all proceeds going to The Idaho Foodbank. You can have the various departments or locations within your company compete against each other OR compete against other companies!

**MMM MEANS FOOD FOR NEIGHBORS FACING TOUGH TIMES** - Donor support in terms of food and funds is always highest in November through December, but unfortunately hunger in Idaho is not limited to the holidays. MMM is a campaign to spread awareness and raise food and funds for our neighbors in need. You can read our [annual report here](#) to learn more about hunger in Idaho.

**MMM IS FUN!** - You choose the team-building and fundraising activities that fit your office's culture. Every dollar raised, every food item collected, and volunteer hour given earns points that help you win one of several awards. Be as creative as you want!

**MMM IS EASY** - We provide you with the tools and support needed.

**HOW DOES IT WORK?** - Accrue points (detailed below) and compete within your own company or against other companies to win! It's so simple but makes a **BIG impact!**



- **Fund Drive**
  - 25 points per \$1(outside of your sponsorship)
  - Your company will receive a personalized URL with a donation form
- **Food Drive**
  - 5 points per one pound of food collected
  - Post sign of “Most Needed Items” near food barrel in your office
  - Receive **250** bonus points for bringing your collected food to IFB by March 31
- **Volunteer**
  - **Idaho Foodbank Warehouse**
    - Individuals will sign up for their own shift
    - **25** points per person per shift
- **CANsculpture**
  - **250** points for each submission, plus the pounds of food used
  - Submit photo to [selwell@idahofoodbank.org](mailto:selwell@idahofoodbank.org) by March 25
  - IFB employees and volunteers will vote for their favorite CANsculpture Wednesday, March 27 - Thursday, March 29
  - **1000** bonus points if your company wins most votes
- **Social Media**
  - Post pictures of your team volunteering, your overflowing food bins, your CANsculptures, etc. on IG and tag @idahofoodbank to receive **25** points for each post
  - **Weekly Challenges** - Different challenges with additional ways to earn points will be sent via email if you are competing against other companies

### Have Questions?

Contact: Sheila Elwell, Corporate and Community Relations Coordinator  
[selwell@idahofoodbank.org](mailto:selwell@idahofoodbank.org) - 208-577-2698

View last year's challenge event: [www.millionmealsidaho.org](http://www.millionmealsidaho.org)