

2023 Impact Report



A Unique
Partnership
Working to
Solve Hunger

Since its inception in 2010, the program has distributed more than **2.4 million** 3 ounce servings of beef through The Idaho Foodbank's statewide network of community partners.

Solving Hunger in Idaho

2023 Calendar Year

| \$86,653 | Total of all cash donations |
|-----------|--|
| 173,559 | 3 oz. beef servings donated |
| 2,404,283 | 3 oz. beef servings donated since 2010 |

Sponsor Highlights

Gold: \$10,000- \$49,999

AgWest Farm Credit | Zions Bank

Silver: \$5,000- \$9,999

Paul Nettleton, Joyce Ranch

Bronze: \$1,000- \$4,999

Advantage Veterinary | Diamond Peak Cattle Feeders LLC Idaho Community Foundation, The Little Family Endowment Intermountain Beef Producers | Winecup L Cattle Co.

Producers Livestock Marketing Association



Converting Support to Food

The Beef Counts program takes donated funds and through a dollar match from the Agri Beef Company, purchases beef chubs or roasts. These beef products are then distributed by The Idaho Foodbank to their community partners that include food pantries, senior centers, feeding sites and shelters. In rural areas of Idaho where the need is greatest, but often there is no local food partner, The Idaho Foodbank distributes food through a mobile pantry.

Helping Our Idaho Neighbors in Need

For the 8.2% of Idahoans and 8.6% of Idaho children who face hunger every day, the *Beef Counts* program provides a high-quality protein, making it an important part of a well-balanced diet.

"In the communities we live in, the ranchers and cattlemen are the first ones to step up and help when there's an issue.

They're the first ones to give food to people who are hungry.

Beef Counts is just the next step in that." - Derek Bedke













The Idaho Foodbank is an independent, donor-supported, nonprofit organization founded in 1984. From warehouses in Boise, Lewiston and Pocatello, the Foodbank has distributed more than 23.8 million meals in the last fiscal year to Idaho families through a network of more than 440 community-based partners. These include schools, food pantries, feeding sites, shelters, and senior centers. The Idaho Foodbank focuses on providing nutritious food and collaborates with community organizations to promote nutrition education, wellness resources, and healthy living.

For additional information about the Beef Counts Program, visit our website: idahofoodbank.org/beef-counts