



Eastern Annual Partner Conference Agenda

Building Healthy Communities Together

May 16, 2025 - Museum of Clean, Pocatello

9:30 – Welcome and The Next 5 Years: From More to Better

Welcome by **Kia Shaw - Eastern Branch Manager, The Idaho Foodbank**

- **Randy Ford, President & CEO of The Idaho Foodbank** will provide an overview of the organization's five-year strategic plan, highlighting our stability through a balanced approach to federal and private funding for greater flexibility.

10:00 – Partner Panel: Focusing on Food

The Focusing on Food panel is a partner panel designed to bring you examples from your peers of how they are building partnerships to find additional sources for food to help increase the variety of foods available and increase access to additional resources.

- Panelists:
 - **Sue Heffron** - Executive Director of Teton Valley Food Pantry, Inc.
 - **Brenda Jackson** - Family and Emergency Services Director of Eastern Idaho Community Action Partnership
 - **BJ Berlin** - Mayor of Roberts, Local Business Owner, and Roberts Mobile Pantry Coordinator
 - **Moderated by: Kia Shaw**

10:50 - BREAK

11:00 – Community Collaboration Panel

In the Community Collaboration panel, you will hear from healthcare partners in the region about what services they offer, what health needs are impacting neighbors most, and how we can come together to make impactful partnerships to help support hunger relief work in our communities.

- Panelists:
 - **Tracy Reed** - Community Health Director, Southeastern Idaho Public Health
 - **Amy Azizi** - Director of Program Development, Pocatello Free Clinic
 - **Kyrsten Bullock, MBA** - Director of Outreach and Enrollment, Health West
 - **Moderated by: Morgan Wilson**, Chief Development Officer, The Idaho Foodbank

11:45 - Lunch

12:30 - Engaging Social Media

Jessica Goudy from the Rexburg Mobile Pantry will present how their organization is using social media to share not only important information, but to engage with their neighbors in a meaningful way.



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1:00 – Food Sourcing Then & Now

Lynn Dill, Food Sourcing Manager and Randy Ford will talk about how the world of food sourcing has changed over time and what the future of food looks like at The Idaho Foodbank. Together we can encourage neighbors to get creative in making nutritious meals from the food available and build strategic partnerships to supplement the food you receive from The Idaho Foodbank.

1:30 – Fueling Wellness: Practical Nutrition Toolkits & Healthy Eating Strategies

Cecilia Watson, Nutrition Education Specialist at The Idaho Foodbank will walk partners through the Nutrition Toolkit and how it can be used in your pantry, as well as cover the menu of nutrition education services partners can take advantage of through The Idaho Foodbank. These resources are key to help make the healthy choice the easy choice for our neighbors.

2:00 - BREAK

2:10 – Food Safety

Kia Shaw, Branch Manager at The Idaho Foodbank, joins us to talk about the importance of food safety and the prevention of food-borne illnesses and how they effect the health of our communities and our neighbors.

2:30 - Advocacy Efforts

Theresa Vawter, Public Relations & Government Affairs Manager, will talk about The Idaho Foodbank's advocacy platform and current government policy proposals that may impact food insecurity. She will also discuss how IFB can support pantry partners in reaching out to legislators, Members of Congress, and other policy makers to educate them about the work that you do in your community and how that is impacted by policy decisions about SNAP, Medicaid, and other programs that can help our neighbors move from a place of hunger toward living healthy and productive lives.

2:50 - P&P Updates

Jana Wolf, Director of Programs and Partnerships will introduce you to the Statewide P&P team, provide information on the reestablished Partner Agency Advisory Council, and will cover the importance of updated agency information.

3:15 - Partner Recognition

Jana Wolf, The Idaho Foodbank

Maren Nelson, The Idaho Foodbank

Kia Shaw, The Idaho Foodbank

Randy Ford, The Idaho Foodbank