Nourishing Today for a Food-Secure Tomorrow

The Idaho Foodbank

Annual Partner Conference Agenda - Boise

March 25th, 2026 - St. Luke's Plaza, Boise

Welcome
Jana Wolf, Director of Programs & Partnerships, The Idaho Foodbank
Keith Mason, CEO of United Healthcare Community Plan

Nourishing Today for a Food-Secure Tomorrow
Randy Ford, President & CEO of The Idaho Foodbank
Randy will share The Foodbank's 2030 vision and how we are working with the partner network to "Nourish Today for a Food-Secure Tomorrow."

State of the Sector
Kevin Bailey, VP of Impact & Idaho Nonprofit Center; A program of the Idaho Community Foundation
What can nonprofits do to prepare their organizations to navigate the challenges facing the human services sector? This session will help you better understand the current sector landscape, provide resources and practical strategies for organizational sustainability, and confidence in how to begin planning for funding uncertainty.

> Kevin joined the Idaho Nonprofit Center in July of 2021 after previously serving as CEO of the United Way of Southeastern Idaho. He brings experience in both the education and social impact sector both internationally and domestically having worked in both Uganda and Chile. Kevin has directed federal grant programs related to college access for first-generation students and directed community programs supporting financial stability for families immigrating to the US. In his free time, he and his family love exploring the great beauty in the West by hiking, biking, and getting outside into nature. On Saturdays in the fall, you can find Kevin avidly cheering on his Notre Dame Fighting Irish football team!

BREAK

Nutrition in Action: A Hands-On Mini Class Experience
Lindsay Strong, Nutrition Education Specialist, The Idaho Foodbank
This interactive mini nutrition class will model practical meal-building, label-reading, and budget-friendly strategies using pantry staples. Learn how to guide neighbors toward nutritious choices during distributions and discover the nutrition education classes and resources available to support your pantry's effort.

Building the Strengths of the Network
Jordan Vernoy; Co-Founder of SWIM (See What I Mean)
In this session, we will share early insights from the Network Assessment and create space for you to connect with partners that are putting Neighbor Centered Practices into action. You will have the opportunity to learn from peers, exchange ideas, and explore approaches you are interested in implementing within your own organization. Our goal is for you to leave with new relationships, practical takeaways, and renewed energy to build on the network's strengths to support our neighbors.

> Jordan Vernoy is the co-founder of See What I Mean (SWIM), a consulting firm that helps nonprofits and networks activate change through strategic planning, research, evaluation, and human-centered design. Jordan spent more than a decade working within the Feeding America network, including roles with the Northeast Iowa Food Bank, the Iowa Food Bank Association, and the national office of Feeding America. Today, he partners with food banks, foundations, and community organizations across the country to strengthen food access, improve network coordination, and address the root causes of hunger. His work focuses on helping organizations translate insights from neighbors and partners into practical strategies that expand impact. Jordan lives in Saint Paul, Minnesota with his family.

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Lunch and Partner Recognition
Lunch provided by St. Luke's

Setting the Stage for Donor Success
Morgan Wilson, Chief Development Officer, The Idaho Foodbank
Whether you are new to fundraising or looking to deepen donor relationships, this session will share current information and trends on individual philanthropy and equip you to more effectively connect your mission to donors. Participants will walk through a practical "development health check" — a guided reflection on core fundraising practices, donor communications, relationship-building strategies, and systems that support your mission. You'll leave with a clearer understanding of your current strengths, opportunities for growth, and potential next steps.

Strengthening Communities Through Nutrition, Health, & Partnership
Lindsay Strong, Nutrition Education Specialist, The Idaho Foodbank
Kelsey Cooper, Community Health Coordinator, The Idaho Foodbank
Learn about the Nutrition Education Department's menu of services and how Social Determinants of Health data guides our work. Explore how we're expanding into community health and building partnerships between food pantries and healthcare providers to better support neighbors with the food, resources, and connections they need to thrive.

Advocacy: Awareness, Education, Action
Morgan Wilson, Chief Development Officer, The Idaho Foodbank
Advocacy doesn't have to mean politics or policy jargon—it starts with sharing what you see every day in your community. This panel will show how nonprofits like yours are already influencing change at the local, county, and state levels. You'll hear real examples of how lived experience, data, and relationships can raise awareness of the need for food security and shape decisions that directly impact the people we serve. Together, we'll explore how advocacy can be a natural extension of your mission, not an add-on or a risk. Join us to learn how your voice—grounded in service and trust—can help create lasting, systemic impact.

Raffles, Closing Message

Break for those staying for optional activities

Optional Session: Grant Writing 101
Amy Luginbill, Development Manager, The Idaho Foodbank

Optional Session: Share Your Impact Video Opportunity - Sign up required